



Visual Communicator



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About me

Curious, creative, and detail-oriented visual communicator with strong passion for graphic design. I enjoy turning ideas into well crafted design solutions and always strive to create clear, audience-focused, and visually engaging communication.

Skills

- Adobe Indesign
- Adobe Illustrator
- Adobe Photoshop
- Graphic Design
- Layout & Typography
- Visual Communication
- Photo editing & Image Retouching
- Visual Identity & Branding
- Costumer-Focused Design

Languages

- **Swedish** - Native
- **English** - Fluent



Education

2020
-
2023

Bachelor's Degree in Visual Communication

Malmö University

- Communication Strategy
- Photography
- Animation
- Graphic Design & Visual Communication

2022

Interaction Design

Malmö University, Elective Course, Semester 5

- UX Design
- Digitala Interfaces

2022

Graphic Design and media

Malmö University, Elective Course, Semester 5

- Layout and Visual Hierarchy
- Typography
- Color Theory och Design Principles
- Audience-Centred Graphic Communication



Work Experience

May 2026
-
July 2026

Lundgren Reklam - Graphic Design Intern

- Graphic Design for both print and digital media
- Produced brochures, magazines, posters and marketing materials
- Layout, typography, print and digital production in Adobe InDesign, Illustrator and Photoshop
- Designed advertisements and digital marketing material
- Adapted designs to match clients' brand guides

2023
-
Nu

Freelance - Illustrator and Graphic Designer

- Created commissioned illustrations, paintings and costum pet portraits
- Designed posters, marketing materials and promotional graphics
- Managed customer communication, concept development and final production
- Worked with both traditional and digital design tools

2019
-
2025

Hemköp Dalby - Store assistant

- Responsible for the Fruit & Vegetable department
- Planned and prioritised daily tasks
- Worked efficiently in a fast-paced environment
- Provided customer service